Prebiotics Take Front and Center Stage on the 700 Club

In the world of our Microbiome, prebiotics finally get well-deserved credit...



News provided by Prebiotin Aug 18, 2016, 08:30 ET

HARRISBURG, Pa., Aug. 18, 2016 /PRNewswire/ -- A health segment "<u>Happy Gut, Happy Body</u>" aired on the 700 Club CBN News Friday, August 12, 2016, focusing on the power of prebiotics in our health, wellness and disease prevention.

In the information and research explosion about the mysteries and miracles of the Microbiome, prebiotics have been a little-known supporting player to the more well-known and publicly discussed probiotics.

Two guests interviewed by medical reporter, Lorie Johnson and 700 Club host Pat Robertson, helped change that perception. Dr. Vincent Pedre, author of *Happy Gut* and Dr. David Perlmutter, author of *Brain Maker*, both proclaimed the importance of prebiotic foods and supplements in keeping our gut flora (bacteria) balanced and diverse.

Additionally, boosting your health means avoiding processed foods and even antibacterial cleansers and antibiotics when possible. All of these can and do play roles in destroying good bacteria in your gut, where 80% of your immune system makes its home.

Research on the benefits of prebiotics has gotten major attention due the White House National Microbiome Initiative (NMI), unveiled in May of this year. Its stated aims are "to advance understanding of microbiomes in order to aid in the development of useful applications in areas such as health care, food production, and environmental restoration." Prior to the WHI, Prebiotin began participating in two NIH (National Institutes of Health) studies and another with the National Kidney Foundation.

Host Pat Robertson and Lorie Johnson at CBN both state that there will be more segments in the future focusing on the power of prebiotics to maintain, improve and heal disease.

Prebiotin's prebiotic fiber was showcased in the graphics of this segment, not as an endorsement, but as an example of a prebiotic supplement available to support a healthy gut.

Jackson GI Medical was founded by Prebiotic Pioneer and gastroenterologist, Dr. Frank Jackson in 2008 and is "dedicated to the responsible development and marketing of medically credible nutritional supplements in an all-too-often irresponsible marketplace." Located in Harrisburg, PA, the company can be reached at 855-466-3488 or online at www.prebiotin.com.

Contact: Anne Mercer Larson

Prebiotin Director of Marketing and Public Relations

Phone: 855-466-3488

Email: anne@jacksongi.com
PO Box 840 Camp Hill, PA 17011
http://www.prebiotin.com